

Attention Business/Financial Editors:

Evertz Technologies Reports Results for the Third Quarter Ended January 31, 2011.

Burlington, March 08, 2011, Evertz Technologies Limited (TSX:ET), a leading equipment provider to the television broadcast industry, today reported its results, for the third quarter ended January 31, 2011, of its fiscal 2011 year.

Quarterly Highlights

- Sales were \$83.2 million a 26% increase year-over-year for the quarter
- Sales in the United States/Canada region increased by 44% year over year for the quarter
- Sales in the International region increased by 7% year over year for the quarter
- Gross margin was 57.5%
- Cash and instruments held for trading increased to \$177.9 million
- Net earnings were \$23.6 million for the quarter as compared to \$11.7 million a year ago
- Diluted earnings per share were \$0.32 for the quarter as compared to \$0.16 a year ago

Selected Financial Information

Consolidated Statement of Earnings Data

(in thousands of dollars, except per share amounts)

	<u>Q3 '11</u>	<u>Q3 '10</u>
Sales	\$ 83,207	\$ 66,165
Gross margin	47,818	37,778
Earnings from operations	28,384	18,715
Net income	23,553	11,660
Fully-diluted earnings per share	\$ 0.32	\$ 0.16

Selected Financial Information

Consolidated Balance Sheet Data

(in thousands of dollars)

	<u>Q3 '11</u>	<u>YE '10</u>
Cash and instruments held for trading	\$ 177,886	\$ 145,029
Working capital	318,255	264,161
Total assets	405,464	345,787
Shareholders' equity	365,739	312,169

Sales

For the quarter ended January 31, 2011, sales were \$83.2 million, an increase of \$17.0 million or 26% as compared to sales of \$66.2 million for the quarter ended January 31, 2010. For the quarter, sales in the United States/Canada region increased by \$14.9 million or 44% when compared to the same quarter last year. The International region grew by \$2.2 million or 7% for the quarter ended January 31, 2011 when compared to the same quarter last year.

Gross Margin

For the quarter ended January 31, 2011 gross margin was \$47.8 million compared to \$37.8 million in the same quarter last year. Gross margin percentage was approximately 58% compared to 57% for the quarter ended January 31, 2010.

Earnings

For the quarter ended January 31, 2011 net earnings were \$23.6 million as compared to \$11.7 million in the corresponding period last year.

For the quarter ended January 31, 2011, earnings per share on a fully-diluted basis were \$0.32 as compared to \$0.16 in the same period in 2010.

Operating Expenses

For the quarter ended January 31, 2011 selling and administrative expenses were \$10.2 million compared to \$9.5 million for the quarter ended January 31, 2010. Selling and administrative expenses represented approximately 12% of sales in the quarter ended January 31, 2011.

For the quarter ended January 31, 2011 gross research and development expenses increased by \$1.6 million or 21% as compared to the corresponding period in 2010. Gross research and development expenses represented approximately 12% of sales for the quarter similar to the same period last year.

Liquidity and Capital Resources

The Company's working capital as at January 31, 2011 was \$318.3 million as compared to \$264.2 million on April 30, 2010.

Cash and instruments held for trading were \$177.9 million as at January 31, 2011 as compared to \$145.0 million on April 30, 2010.

Cash provided by operations was \$29.1 million for the quarter ended January 31, 2011 as compared to \$28.6 million for the quarter ended January 31, 2010. Before taking into account the changes in non-cash working capital, the Company generated \$23.5 million from operations for the quarter ended January 31, 2011 compared to \$19.3 million for the same period last year.

For the quarter ended January 31, 2011, the Company spent \$3.1 million on a business acquisition and \$0.6 million on the purchase of capital assets.

For the quarter ended January 31, 2011, the Company used cash from financing activities of \$3.9 million which was principally a result of the payment of dividends of \$7.4 million offset by the issuance of capital stock pursuant to the Company Stock Option Plan of \$3.7 million.

Shipments and Backlog

Purchase order backlog at the end of February 2011 was in excess of \$31 million and shipments during the month of February 2011 exceeded \$17 million.

Dividend Declared

Evertz Board of Directors declared a dividend on March 08, 2011 of \$0.10.

The dividend is payable to shareholders of record on March 17, 2011 and will be paid on or about March 25, 2011.

Selected Consolidated Financial Information (Unaudited)

(in thousands of dollars, except earnings per share and share data)

Consolidated Statement of Earnings Data					
	Three month period ended		Nine month period ended		
	January 31,		January 31,		
	2011	2010	2011	2010	
Sales	\$ 83,207	\$ 66,165	\$ 239,350	\$ 211,170	
Cost of goods sold	35,389	28,387	100,895	87,622	
Gross margin	\$ 47,818	\$ 37,778	\$ 138,455	\$ 123,548	
Gross margin %	57.5%	57.1%	57.8%	58.5%	
Expenses					
Selling and administrative	10,155	9,459	27,736	27,245	
Research and development	9,620	7,977	25,863	24,318	
Investment tax credits	(2,258)	(2,063)	(6,139)	(6,088)	
Foreign exchange (gain) loss	516	1,550	(587)	5,021	
Amortization of intangibles	277	401	715	1,204	
Stock-based compensation	1,124	1,739	3,083	4,743	
	19,434	19,063	50,671	56,443	
Earnings from operations	\$ 28,384	\$ 18,715	\$ 87,784	\$ 67,105	
Interest and other income	\$ 4,096	\$ (1,530)	\$ 3,041	\$ (755)	
Non-controlling interest	(125)	(92)	(461)	(323)	
Earnings before income taxes	\$ 32,355	\$ 17,093	\$ 90,364	\$ 66,027	
Net earnings	\$ 23,553	\$ 11,660	\$ 65,023	\$ 46,249	
Net earnings per share:					
Basic	\$ 0.32	\$ 0.16	\$ 0.88	\$ 0.63	
Fully-diluted	\$ 0.32	\$ 0.16	\$ 0.88	\$ 0.62	

Consolidated Balance Sheet Data

	As at		As at	
	January 31, 2011		April 30, 2010	
Cash and instruments held for trading	\$	177,886	\$	145,029
Inventory	\$	107,986	\$	91,745
Working capital	\$	318,255	\$	264,161
Total assets	\$	405,464	\$	345,787
Shareholders' equity	\$	365,739	\$	312,169
Number of common shares outstanding:				
Basic		74,470,606		73,607,506
Fully-diluted		78,524,206		77,703,006
Weighted average number of shares outstanding:				
Basic		73,794,552		73,324,244
Fully-diluted ¹		74,050,161		74,223,642

Note:

⁽¹⁾ Based on weighted average number of Common Shares outstanding using the treasury stock method as per Canadian GAAP.

Forward-Looking Statements

The report contains forward-looking statements reflecting Evertz's objectives, estimates and expectations. Such forward looking statements use words such as "may", "will", "expect", "believe", "anticipate", "plan", "intend", "project", "continue" and other similar terminology of a forward-looking nature or negatives of those terms.

Although management of the Company believes that the expectations reflected in such forward-looking statements are reasonable, all forward-looking statements address matters that involve known and unknown risks, uncertainties and other factors. Accordingly, there are or will be a number of significant factors which could cause the Company's actual results, performance or achievements, or industry results to be materially different from any future results performance or achievements expressed or implied by such forward-looking statements.

Conference Call

The Company will hold a conference call with financial analysts to discuss the results on March 08, 2011 at 5:00 p.m. (EDT). Media and other interested parties are invited to join the conference call in listen-only mode. The conference call may be accessed by dialing 1-416-849-6166 or toll-free (North America) 1-866-250-6267.

For those unable to listen to the live call, a rebroadcast will also be available until April 08, 2011. The rebroadcast can be accessed at 1-416-915-1035 or toll-free 1-866-245-6755. The pass code for the rebroadcast is 689294.

About Evertz

Evertz Technologies Limited (TSX: ET) designs, manufactures and markets video and audio infrastructure equipment for the production, post production, broadcast and internet protocol television ("IPTV") industry. The Company's solutions are purchased by content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital and high definition television ("HDTV") broadcast environments and by telecommunications companies to roll-out IPTV. The Company's products allow its customers to generate additional revenue while reducing costs through the more efficient signal routing, distribution, monitoring and management of content as well as the automation of previously manual processes.