

## Press Release



For Immediate Release

### **Evertz Delivers the World's First 10GbE Playout Facility**

**BETHPAGE, NEW YORK — September 11, 2015** — Evertz, a global leader in video/audio innovation, today announced that AMC Networks has gone live with the world's first 10GbE playout facility using Evertz Software Defined Video Networking (SDVN) solutions. Powered by the Evertz OvertureRT-LIVE 10GbE enabled integrated playout server and Mediator MAM/Automation software, the system delivers the complete portfolio of channels from AMC Networks International – Latin America.

This revolutionary multi-channel playout facility utilizes Evertz file based work-flows and 10GbE IP infrastructure including two 46Tb/s EXE-VSR IP routing cores, multiple 10GbE enabled OvertureRT-LIVE integrated playout servers, 570IPG Media Gateways and 3067VIP10G 10GbE Multi-Image Display Processors.

The Evertz Mediator Content Manager and Playtime Multi-channel automation system orchestrates all the file-based work flows and playout automation within the facility. Using Evertz' SDVN technology, all the elements of the system are tied together to form a highly optimized and dynamic IP based delivery engine.

“Adopting the latest IP technology to further increase efficiencies, reduce operational costs and provide future scalability was a key consideration for us”, said John Barbieri, SVP and GM of AMC Networks Broadcasting and Technology. “Evertz has an extremely powerful and tightly coupled MAM and playout solution along with leading edge 10GbE technologies. They were a natural choice for us.”

*More...*

“On the surface the system looks like a traditional multi-channel playout facility but underneath it is running on a powerful and highly integrated IP based infrastructure,” said Dan Turow, VP of File Based Solutions at Evertz. “Our solution enables simplified system designs with operationally familiar control surfaces that enable our customers to take full advantage of these new technologies.”

For additional Press or Product information please visit [www.evertz.com](http://www.evertz.com) or by phone at +1-905-335-3700

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#### **About Evertz**

Evertz Technologies Limited designs, manufactures and markets video and audio infrastructure solutions for the television, telecommunications and new-media industries. Evertz provides complete end-to-end solutions to content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital and high definition television (“HDTV”) broadcast environments, next generation high bandwidth low latency IP network environments and by telecommunications and new-media companies. Evertz’ products allow its customers to generate additional revenue while reducing costs through the more efficient signal routing, distribution, monitoring and management of content as well as the automation of previously manual processes. For additional information, visit [www.evertz.com](http://www.evertz.com)

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