



Press Release

For Immediate Release

Macnica Americas, Inc. becomes the newest member of the ASPEN Community

Nov 6, 2015 — The ASPEN Community is proud to announce that **Macnica Americas, Inc.** has become a member of the community. The ASPEN Community is a rapidly growing coalition of industry leading manufacturers and end users who are adopting the ASPEN framework for building state of the art IP facilities.

The development of ASPEN; a framework that provides separated video, audio, and metadata on individual IP multicast streams; has been a collaborative effort between many broadcast industry leaders. The ASPEN Community was founded at IBC 2015 to realize and promote the benefits of deploying the ASPEN format within IP-based broadcast and media facilities through the integration and interoperability of the open format.

“By leveraging the mature and proven Transport Stream protocol, ASPEN provides a reliable and quick to market framework for transporting uncompressed media streams over IP Networks. Macnica Americas is very pleased to be a part of the ASPEN Community and looks forward to enabling Broadcast IP facilities with this technology,” says Marc Levy, Macnica Americas CTO.

“We are extremely excited to have **Macnica Americas** as a member of the ASPEN Community. With transition from SDI to IP as a major initiative in the industry, the ASPEN Community is providing the leadership for a common open framework for building IP facilities. The addition of **Macnica Americas** brings an experienced voice to the Community,” says Mo Goyal, co-chairperson of the ASPEN Community.

For more information visit www.aspen-community.com

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