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FOR IMMEDIATE RELEASE



Closed Captioning moves to the cloud with Evertz at NAB 2018

Evertz launches innovative cloud-based closed captioning solution



Evertz, the global leader in media and entertainment technology solutions, will launch the Caption Conductor closed captioning solution at the 2018 NAB Show in Las Vegas.

Caption Conductor is a sophisticated closed captioning system that addresses the critical requirements of broadcasters looking for an all IP real-time closed captioning solution. Existing real-time captioning solutions rely on aging technology that does not leverage the advantages of IP and is difficult and complex to maintain.

Evertz' Caption Conductor closed captioning solution is an end-to-end all IP system. It features an intuitive and simple to use web interface for closed captioning operators. This powerful web interface enables operators to easily select and work on upcoming captioning tasks.

Caption Conductor's flexible IP infrastructure can be deployed onsite within a broadcaster's facility or in a public cloud environment. Evertz leads the industry in cloud-based technology and Caption Conductor has leveraged this vast experience with the capability for deployment in public datacenter environments including Amazon Web Services. Caption Conductor's cloud based architecture offers numerous operational advantages. These include reduced hardware footprint and lower capital expenditures as well as the ability to more rapidly scale-up captioning capacity to meet surges in demand.

Evertz is an industry leader in closed captioning solutions. The Caption Conductor system leverages the use of Evertz' comprehensive closed captioning solutions including the 7825CCE-AUD-3G closed caption encoder and the closed caption encoding capabilities of Evertz' OvertureRT-LIVE integrated playout solution.

"Today's closed captioning technology relies on a mix of aging legacy technology. We saw this as a great opportunity to create a new captioning solution that could leverage the inherent power of IP and the cloud," said Michael Lewis, Product Manager of Closed Captioning Products, Evertz. "Caption Conductor, with its flexible cloud-based deployment capability, addresses the critical requirements of broadcasters as they transition to IP infrastructures."

About Evertz:

Evertz Technologies Limited designs, manufactures and markets video and audio infrastructure solutions for the television, telecommunications and new-media industries. Evertz provides complete end-to-end solutions to content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital, ultra high definition (UHD) and next generation high bandwidth low-latency IP network environments. Evertz' solutions enable its customers to generate additional revenue while reducing costs through the more efficient signal routing, distribution, monitoring and management of content as well as the automation of previously manual processes. For additional information, visit www.evertz.com