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FOR IMMEDIATE RELEASE



Cable 14 - Hamilton completes Upgrade to the DC-ONE Production Platform

Burlington, Canada – October 17, 2018 – Evertz Microsystems, the global leader in media and entertainment technology solutions, announces adoption of Evertz' DC-ONE replay system and production suite by Cable 14 - Hamilton.

Cable 14 is a leading regional independent community programming network in Ontario, Canada, and an early adopter of Evertz' DreamCatcher live production and replay platform.

DC-ONE is an intuitive replay system and production suite that provides all of the essential tools needed for any demanding live production. DC-ONE provides advanced production tools including zooming, split-screens, ganged inputs and transcoding in a streamlined, easy to use platform that is fully upgradable.



Cable 14's technical and operational requirements for its live production and replay system included a system with a user-friendly interface. Cable 14's replay system operators come from a variety of backgrounds, including College and High-School interns. The DC-ONE platform, with its intuitive interface, enabled these operators to rapidly adapt to live production workflows. In addition, DC-ONE's feature set includes the ability to rapidly build highlight reels for archiving and offloading content from the DC-ONE platform. This was an essential requirement for Cable 14 due to their ongoing, fast-paced production schedule.

"Moving to DC-ONE was a smooth and easy transition for our staff and crews given the familiarity that we had with the existing product," said Bill Custers, Cable 14 Broadcast Operations Manager. "DC-ONE meets our critical requirements, is extremely reliable, and has an upgrade path should our requirements evolve. Combined with Evertz' ongoing support, DC-ONE enables the creative flexibility we need in producing high-quality local content."

"Cable 14 were one of our first partners and have been instrumental in the success of the DreamCatcher platform," said Nima Malekmanesh, Product Marketing Manager and Senior Engineer for DreamCatcher. "The new DC-ONE system offers a powerful feature set in a cost effective package that provides Cable 14 with the tools for telling a fantastic story. We congratulate Cable 14 on its successful deployment and look forward to our continued partnership."

About Cable 14

Cable 14 is a division of TV Hamilton Limited, an independent Community Programming Network as approved and licensed by the CRTC in Broadcasting Decision CRTC 2013-467 expiring August 31, 2020. Cable 14 is owned and operated as a community channel by its shareholders; Cogeco Communications Holdings Inc. and Rogers Communications Canada Inc.

Cable 14 showcases the Greater Hamilton area as the best place to live, work, play and learn, by promoting innovation, engaging citizens and providing an avenue for diverse voices and alternative choices. It is imperative that Cable 14 continues to provide a vehicle for the people of Hamilton and the surrounding communities to express their views, see others, and be seen as a part of the community. Through this effort, Cable 14 continues to accrue goodwill back to the service providers that provide this service to the community, not because they are required to as a condition of license, but because they choose to.

About Evertz

Evertz Technologies Limited designs, manufactures and markets video and audio infrastructure solutions for the television, telecommunications and new-media industries. Evertz provides complete end-to-end solutions to content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital, ultra high definition (UHD) and next generation high bandwidth low-latency IP network environments. Evertz' solutions enable its customers to generate additional revenue while reducing costs through the more efficient signal routing, distribution, monitoring and management of content as well as the automation of previously manual processes. For additional information, visit www.evertz.com.