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FOR IMMEDIATE RELEASE



Evertz Connected 2020: Fall Edition is Coming This September!



Burlington, Canada — September 4, 2020 – This year has seen our world and business change dramatically, from many people forced to do work remotely, to finding new ways of connecting with our partners and customers. Which is why Evertz, a global leader in media and entertainment technology solutions, is excited to announce the return of *Evertz Connected 2020: Fall Edition!*

Starting on Monday, September 14th, 2020, Evertz is inviting customers and partners to reconnect at connected.evertz.com for an interactive experience that will include exclusive looks at all the latest products and solutions we have to offer. Evertz is eager to share the ways we have responded to the challenges presented in 2020, and how we are developing industry-leading solutions to assist media producers and broadcasters to continue creating content in a safe and socially distanced manner.

“Technology for the Times”

Evertz has used this unexpected disruption in the industry as an opportunity to reinvent existing products to solve the issues our customers are experiencing in this “new normal.” Evertz has also used this moment to breathe life into new solutions that are revolutionizing the way our customers do live production, asset management, transport content, process audio and video, and much more.

Registration provides access to detailed product videos, presentations, and demonstrations. You can also participate in the *Evertz Connected 2020: Fall Edition* live webinar series, which will give attendees an opportunity to engage our product managers and specialists. Some topics to be covered include:

- **Live Production and Playout in the Cloud**
- **Taking advantage of IP using SDVN**
- **Refreshing your EQX for the future**
- **Using JPEG XS to build the next generation IP facility**
- **The tools to orchestrate, monitor, and analyze complex networks**
- **Bring the control room to you**

Please register at connected.evertz.com to receive all the details and announcements related to *Evertz Connected 2020: Fall Edition* that will be released in the coming days, including new product launches, live webinar schedules, and much more.

Also, be sure to subscribe and follow Evertz on [LinkedIn](#), [Twitter](#), [Instagram](#), [Facebook](#), and [YouTube](#).

About Evertz Technologies Ltd.

Evertz Technologies Limited (TSX:ET) designs, manufactures and markets video and audio infrastructure solutions for the television, telecommunications and new-media industries. The Company's solutions are used by content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital, high & ultra-high definition television (“HDTV” & “UHD”) and next generation high bandwidth low latency IP network environments and by telecommunications and new-media companies. Evertz products allow customers to generate additional revenue while reducing costs through efficient signal routing, distribution, monitoring and management of content, as well as the automation and orchestration of more streamlined and agile workflow processes on-premise and in the “Cloud”. For more information, please visit www.evertz.com