

CONTACT

Evertz
Bob Fung
1 905-335-3700
bfung@evertz.com
www.evertz.com

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Evertz Wins The 2017 IABM Game Changer Award For Payout & Delivery Systems

May 11, 2017 — Burlington, Ontario — Evertz, the global leader in media and entertainment technology solutions, received the prestigious IABM Game Changer award at the 2017 NAB show in Las Vegas.

This award recognizes Evertz' new public cloud payout and non-linear delivery solution built in partnership with global media company Discovery Communications, who is working with Evertz to migrate its broadcast payout and channel origination to Amazon Web Services (AWS). This game changing solution utilizes Mediator-X, Overture-RT LIVE, and Render-X to enable virtualized payout in public cloud, private cloud, and hybrid architectures giving media companies the agility and flexibility to dynamically scale their operations.

The system's ability to rapidly spin-up/down processing resources reduces time to market, optimizes costs and enables earlier revenue recognition from new product launches. Mediator-X is a software platform used to manage, deliver, and automate all elements of linear and nonlinear content distribution workflows. Overture-RT Live is a cost effective scalable payout solution deployable as a video appliance or a virtual machine running in either a private or public cloud including the AWS public cloud computing service. Render-X is a powerful transcoding and conform solution that transcodes and repackages content for both linear and non-linear distribution.

"Discovery Communications' vision and commitment to deploying an AWS based channel payout architecture has been instrumental in driving the large scale adoption of this technology. We sincerely thank Discovery for their partnership and choosing Evertz as their channel deployment partner," said Dan Turow, Vice President, File Based Solutions. "We are honored to have been awarded the Game Changer award from the IABM and we acknowledge their tireless advocacy of our industry."



The Discovery and Evertz team

Left to Right - Rob Goldheim, Martin Whittaker, Brinton Miller, Dave Duvall, John Honeycutt, Jeremy Blythe, Dan Turow, Ron Yoslov, Jim McGrath

The IABM Game Changer award, presented yearly at the NAB show, acknowledges technical achievements in the media industry. In addition to Evertz' winning channel payout solution, Evertz' evEDGE software defined compute and routing platform was also selected as a finalist for the IABM Game Changer award in the Content and Communication

Infrastructure category. evEDGE is a sophisticated virtualization platform for any size of media or broadcast facility and leverages the use of generic processing hardware in conjunction with user configurable microservices. This flexible architecture enables users to reconfigure processing cores as application requirements change.

About Evertz

Evertz Technologies Limited designs, manufactures and markets video and audio infrastructure solutions for the television, telecommunications and new-media industries. Evertz provides complete end-to-end solutions to content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital and high definition television (“HDTV”) and next generation high bandwidth low latency IP network environments and by telecommunications and new-media companies. Evertz’ products allow its customers to generate additional revenue while reducing costs through the more efficient signal routing, distribution, monitoring and management of content as well as the automation of previously manual processes. For additional information, visit www.evertz.com

About Discovery Communications

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) satisfies curiosity and engages superfans with a portfolio of premium nonfiction, lifestyle, sports and kids programming brands. Reaching more than 3 billion cumulative viewers across pay-TV and free-to-air platforms in more than 220 countries and territories, Discovery’s portfolio includes the global brands Discovery Channel, TLC, Investigation Discovery, Animal Planet, Science and Turbo/Velocity, as well as OWN: Oprah Winfrey Network in the U.S., Discovery Kids in Latin America, and Eurosport, the leading provider of locally relevant, premium sports and Home of the Olympic Games across Europe. Discovery reaches audiences across screens through digital-first programming from digital content holding company Group Nine Media, Discovery VR, over-the-top offerings Eurosport Player and Dplay, as well as TV Everywhere products comprising the GO portfolio of TVE apps and Discovery K!ds Play. For more information, please visit www.discoverycommunications.com.