

# PRESS RELEASE



## **HEVC contribution encode available to existing 3080ITXE/UEP customers through a firmware upgrade**

BURLINGTON, ONTARIO, CANADA – August 25, 2015 – Evertz, a global leader in audio and video innovation, has announced the support for HEVC encode on its Next Generation Ingest Platform (3080ITXE) and Universal Encoding Platform (3080UEP) through a firmware upgrade. “We are proud to announce that a firmware upgrade option will be available to our existing 3080ITXE/UEP customers who have already invested in our future proof platforms. This will enable our customers to take full advantage of the bit rate savings that the HEVC codec has to offer” said Abdullah Merei, Evertz Product Manager.

As facilities are now migrating to an all IP infrastructure, the need to support a hybrid of SDI/IP inputs becomes a necessity at the point of Ingest. 3080ITXE is Evertz’s intelligent Transcoder and the enabler of Next Generation Ingest. The platform supports both IP (compressed and uncompressed) and SDI inputs. 3080ITXE has a front end decoder, up/down/cross converter, frame sync, Audio Proc/Video proc and a simultaneous triple encoding stage (J2K, H264 10 bit or HEVC, H264 8bit.)

As modern day contribution networks evolve from classic satellite transmission to terrestrial large-pipe Ethernet, the need to support more than one encoding codec (such as H.264, JPEG 2000 and HEVC) becomes a necessity when handing off services. The 3080UEP-H264P60-IPASI is the first of its kind to offer a multiformat encoding platform for facilitating multi-faceted applications in a modular blade form factor; a true "Universal Encoding Platform".

3080ITXE/UEP HEVC firmware upgrade will be available for purchase in Q4 2015.

For more information, please visit our website [www.evertz.com](http://www.evertz.com) or visit us at IBC – Booth 3.C20.

*More...*

For additional Press or Product information please visit [www.evertz.com](http://www.evertz.com) or contact by phone at +1-905-335-3700

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### **About Evertz**

Evertz Technologies Limited designs, manufactures and markets video and audio infrastructure solutions for the television, telecommunications and new-media industries. Evertz provides complete end-to-end solutions to content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital and high definition television ("HDTV") broadcast environments, next generation high bandwidth low latency IP network environments and by telecommunications and new-media companies. Evertz' products allow its customers to generate additional revenue while reducing costs through the more efficient signal routing, distribution, monitoring and management of content as well as the automation of previously manual processes. For additional information, visit [www.evertz.com](http://www.evertz.com)

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