



PRESS RELEASE

Evertz has the Complete UHD Solution

September 6, 2016 – Evertz helps the industry deliver the UHD (4K) HDR experience. There is increasing interest in UHD as broadcasters launch new UHD services. The additions of High Dynamic Range (HDR), High Frame Rate (HFR) and Wide Color Gamut (WCG) give the end user an immersive experience with UHD. Evertz offers a complete UHD solution from quad-link 3G to 12G-SDI to IP.

At IBC 2016, Evertz will be highlighting a full range of products and features that help broadcasters to deliver UHD with HDR. For production, Evertz' DreamCatcher, the platform of choice for UHD IP-Based replay, will demonstrate new features and capabilities which allow for UHD (with HDR and HFR) to be used in the production environment. Both Evertz' Software Defined Video Networking (SDVN) and the new 12G-SDI products enable distribution of uncompressed UHD over both IP (using SMPTE RDD 37) and SDI. Evertz will also introduce new 12G-SDI routers, 12G-SDI IP gateways, and conversion and processing products. For UHD integrated channel playout with HDR, Evertz will demonstrate OvertureRT LIVE-UHD (OVRT-LIVE-UHD) which offers complete channel playout with support for live inputs and advanced channel branding on new UHD channels. The new 3482TXE-HEVC provides high density HEVC encoding for the distribution of UHD with HDR signals to the end user.

Evertz provides the complete UHD solution from production to playout to distribution.

For more information, please visit us at our new IBC location in Hall 1 Stand 1.D31 or the Evertz website www.evertz.com/

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About Evertz

Evertz Technologies Limited designs, manufactures and markets video and audio infrastructure solutions for the television, telecommunications and new-media industries. Evertz provides complete end-to-end solutions to content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital and high definition television ("HDTV") and next generation high bandwidth low latency IP network environments and by telecommunications and new-media companies. Evertz' products allow its customers to generate additional revenue while reducing costs through the more efficient signal routing, distribution, monitoring and management of content as well as the automation of previously manual processes. For additional information, visit www.evertz.com

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