

CONTACT

Evertz  
Bob Fung  
1 905-335-3700  
bfung@evertz.com  
www.evertz.com

**FOR IMMEDIATE RELEASE**



## **Evertz to Participate in Interoperability Demonstration and IP Showcase at NAB 2018**

April 9, 2018 - Burlington, ON, Canada — Evertz, the global leader in media and entertainment technology solutions, announces it will be hosting a SMPTE ST 2110 and AMWA IS-04/05 interoperability demonstration with industry partners Cisco, Ross Video, Sony, Tektronix, Vizrt, and Wohler, at NAB 2018. The demonstration will be located at the Evertz booth, N1503.

A major hurdle faced by broadcasters today is keeping up with rapidly evolving technology as IP infrastructures become more prevalent in the industry. IP standards have allowed broadcasters to create repeatable workflows while simultaneously minimizing interoperability issues.

With over 100 Global deployments since 2014, Evertz is leading the industry transition to IP with its SDVN IP-based solutions. Evertz' SDVN solutions feature support for industry standards including SMPTE ST 2110 for Professional Media Over Managed IP Networks and AMWA IS-04 and IS-05 for registration, discovery, and connection management of network devices. The interoperability demonstration will feature Evertz' 570IPG Gateways, 3080IPX/EXE-VSR switch fabrics under the control of Evertz' MAGNUM orchestration and control solution. MAGNUM SDVN Orchestration streamlines operational workflows and bridges all major components of an IP infrastructure under a single point of unified facility control.

This demonstration also includes Ross Video's *Newt* signal converter, Sony's *IP Live System Manager (LSM)*, Tektronix's *Prism* media monitoring and analysis platform, Wohler *iAM-Audio-1* and *iAM-Video-2 Multi-Channel Audio / Video Monitoring and Metering system*, Cisco's *Data Center Network Manager (DCNM)*, and a Vizrt/Matrox graphics solution using *Viz Engines*.

"As the transition to IP continues and more of our industry partners introduce their own ST 2110 solutions, it is important to engage in interoperability testing to ensure a smooth transition to next generation ST 2110 infrastructures," said Mo Goyal, Sr. Director - International Business Development - Live Media Production at Evertz. "Addressing the evolving requirements of our customers is a priority and we look forward to additional interoperability testing events with our partners."

Evertz is committed to developing and embracing open formats and standards, including support for SMPTE ST 2110 professional media networks, and AMWA IS-04 and IS-05. Evertz will also be participating in the IP Showcase in the Central Hall C12634.

### **About Evertz:**

Evertz Technologies Limited designs, manufactures and markets video and audio infrastructure solutions for the television, telecommunications and new-media industries. Evertz provides complete end-to-end solutions to content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital, ultra high definition (UHD) and next generation high bandwidth low-latency IP network environments. Evertz' solutions enable its customers to generate additional revenue while reducing costs through the more efficient signal routing, distribution, monitoring and management of content as well as the automation of previously manual processes. For additional information, visit [www.evertz.com](http://www.evertz.com).