

For Immediate Release

## Evertz Introduces Its "LIVE-X" Faster Than Real-time Architecture for VOD, Transcoding and Playlist

Amsterdam - September 10, 2014 - At IBC 2014, Evertz will be highlighting its new "LIVE-X" Faster Than Real-Time architecture for VOD, Transcoding and Playlist Pre-Rendering Applications. The LIVE-X architecture is specifically designed to meet the high demand for content creators and distributors to cost effectively create, package and deliver an exponentially growing number of assets to an ever increasing number of delivery platforms and consumer devices.

The LIVE-X architecture pulls together key elements from Evertz's MEDIATOR-X, ORT-RENDER-X and 3480TXE products areas to deliver a revolutionary solution for high throughput and short turn-around VOD asset generation and delivery. The LIVE-X architecture utilizes highly automated workflows, hyper accelerated rendering/transcoding technologies and Evertz SDVN 10GbE networks, to deliver increased operational efficiency and reduced time to market.

For linear channels, the LIVE-X architecture also provides an automated process for faster than real-time channel origination with automated QC eliminating the need for costly and time consuming "look ahead channels".



With speeds of more than six times real-time and highly parallelized non-linear workflows, Evertz's LIVE-X architecture delivers a game-changing solution at a critical time in the market place.

For more information, please visit our IBC Booth 8.B40 or check out the Evertz website [www.evertz.com](http://www.evertz.com)

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#### About Evertz

Evertz Technologies Limited (TSX: ET) designs, manufactures and markets video and audio infrastructure solutions for the television, telecommunications and new-media industries. Evertz provides complete end-to-end solutions to content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital and high definition television ("HDTV") broadcast environments and by telecommunications and new-media companies. Evertz' products allow its customers to generate additional revenue while reducing costs through the more efficient signal routing, distribution, monitoring and management of content as well as the automation of previously manual processes. For additional information, visit <http://www.evertz.com>

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