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**FOR IMMEDIATE RELEASE**



## **Evertz highlights 25GbE IP-based Solutions at NAB 2017**

Evertz showcasing its next generation IP solutions at NAB 2017 that will accelerate the transition from SDI to IP infrastructures

BURLINGTON, ONTARIO, CANADA – March 24, 2017 – Evertz, a global leader in audio, video and IP innovations, announces that at the 2017 NAB show in Las Vegas, it will be showcasing the latest features in its comprehensive range of Software Defined Video Networking (SDVN) IP solutions.

Evertz is leading the transition to IP with its Software Defined Video Networking (SDVN) IP-based solutions. Evertz has over 80 global SDVN deployments for large scale production, playout, headend and cloud based applications. For NAB 2017, Evertz will expand its SDVN portfolio with the introduction of its range of 25GbE products, support for SMPTE 2110 and NMOS IS-04, and new FPGA accelerated compute blades on the evEDGE platform. Evertz' innovative SDVN solutions enable an end-to-end IP based workflow from production to playout to distribution that is unmatched in the industry today.

Evertz will showcase Facility 2020, representing a next generation broadcast facility, based on the evEDGE™ a Software Defined Compute and Routing platform that meets the needs of smaller facilities looking for a cost effective strategy to migrate to IP, while enabling larger facilities to expand using a distributed environment. The powerful evEDGE compute blade enables a virtualized environment and provides customers “on-demand” processes to enable elastic and agile workflows.

Evertz will also be participating in the IP Showcase, an industry showcase of the latest advances in internet protocol technology (North hall, N4824), which will feature Evertz IP solutions interoperating with IP-based technology from other vendors.

Evertz will be exhibiting its next generation IP solutions at the 2017 NAB show, North Hall, N1503, from April 24-27, 2017.

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### **About Evertz**

Evertz Technologies Limited designs, manufactures and markets video and audio infrastructure solutions for the television, telecommunications and new-media industries. Evertz provides complete end-to-end solutions to content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital and high definition television (“HDTV”) and next generation high bandwidth low latency IP network environments and by telecommunications and new-media companies. Evertz' products allow its customers to generate additional revenue while reducing costs through the more efficient signal routing, distribution, monitoring and management of content as well as the automation of previously manual processes. For additional information, visit [www.evertz.com](http://www.evertz.com)