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FOR IMMEDIATE RELEASE



Evertz Leading-Edge Solutions Showcased at NAB2017

Evertz to showcase the latest innovations of its comprehensive solutions portfolio at NAB 2017

BURLINGTON, ONTARIO, CANADA – March 13, 2017 – Evertz, the global leader of media and cloud based solutions, announces it will be showcasing the latest advancements in its comprehensive solutions portfolio at the 2017 NAB show in Las Vegas. Evertz' core mission is to address the critical requirements of broadcasters and media outlets and at NAB it will be demonstrating its latest advancements in IP solutions for facilities, Cloud-based playout, Big Data Analytics and UHD/HDR technologies.

IP. Here and Now - With over 80 deployments globally, Evertz is leading the transition to IP with its Software Defined Video Networking (SDVN) IP-based solutions. New SDVN products will be introduced, including support for new standards, transport for uncompressed UHD over IP, remote/at-home production, and virtualization on and off premise.

Cloud based Playout - Evertz will highlight both Mediator-X and OvertureRT LIVE VM as virtualized, cost-effective, secure and scalable playout solutions for both public and private cloud VMs.

Big Data Analytics - inSITE, Evertz' big-data analytics engine, provides real-time centralized operational intelligence for video broadcasters. This platform offers the unique capability of collecting and aggregating data from all machine data points in a workflow, regardless of device type.

UHD and HDR for broadcast - Evertz offers the industry's most comprehensive UltraHD (UHD) and High Dynamic Range (HDR) solution set. For applications from acquisition to production to playout, Evertz is the only manufacturer that offers complete solutions in quad-link 3G-SDI, 12G-SDI, and IP, enabling UHD (with HDR) solutions in both new and existing facilities. Evertz will showcase its 12G-SDI products that include 12G-SDI routing, distribution, conversion, and HDR/SDR conversion.

Evertz will be exhibiting all of its industry leading solutions at 2017 NAB show, North Hall, N1503, LVCC, from April 24-27, 2017.

About Evertz

Evertz Technologies Limited designs, manufactures and markets video and audio infrastructure solutions for the television, telecommunications and new-media industries. Evertz provides complete end-to-end solutions to content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital and high definition television ("HDTV") and next generation high bandwidth low latency IP network environments and by telecommunications and new-media companies. Evertz' products allow its customers to generate additional revenue while reducing costs through the more efficient signal routing, distribution, monitoring and management of content as well as the automation of previously manual processes. For additional information, visit www.evertz.com