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**FOR IMMEDIATE RELEASE**



**Evertz demonstrates IP Interoperability with Sony, Ross and COVELOZ at NAB 2017**

Evertz to show SMPTE 2110 and NMOS IS-04 interoperability at NAB 2017

BURLINGTON, ONTARIO, CANADA – April 24, 2017 – Evertz, the global leader in media and entertainment technology solutions, announces that at the 2017 NAB show in Las Vegas, it will introduce support for SMPTE 2110 and NMOS IS-04 as part of their Software Defined Video Networking (SDVN) IP Solutions.

With over 80 global installs of SDVN, Evertz is the industry leader in the transition from SDI to IP. Evertz supports standards based open formats to ensure vendor interoperability of IP-based facilities. As an active member of the ASPEN Community, AIMS, Sony IP Live, SMPTE, VSF, and AMWA, Evertz has worked with industry partners towards this goal.

At NAB 2017, Evertz will be introducing support for the upcoming SMPTE 2110 set of standards on its IP media gateways (570IPG-X19-10G and 7890MG), IP multiviewers (3067VIP10G-3G-HW), and evEDGE product families. Evertz' SDVN Orchestration and Control, MAGNUM, will also showcase support of NMOS IS-04 for registration and discovery of network devices.

Evertz also announces it has successfully interoperated with SMPTE 2110 and NMOS IS-04 with key partners including Sony, Ross Video, and COVELOZ. Ross Video and COVELOZ will be jointly showing their new Raptor-Edge IP gateway in a plug and play environment with Evertz' MAGNUM. COVELOZ is a leading supplier of live media networking technologies to equipment manufacturers. Live media over IP powered by COVELOZ guarantees interoperability with Evertz and other vendors. Evertz will be demonstrating this interoperability at their booth in North Hall, N1503.

“Vendor interoperability is a major concern for media companies as they transition to IP infrastructures,” said Mo Goyal, Director of Product Marketing, Evertz, “The SMPTE 2110 and NMOS IS-04 standards, along with continuing cooperation and interoperability testing between industry partners, will ensure a smooth transition to IP based workflows.”

Evertz will be participating in the IP Showcase in North Hall of the LVCC, in booth N4824, being sponsored by AES, AIMS, AMWA, EBU, MNA, SMPTE and VSF.

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**About Evertz**

Evertz Technologies Limited designs, manufactures and markets video and audio infrastructure solutions for the television, telecommunications and new-media industries. Evertz provides complete end-to-end solutions to content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital and high definition television (“HDTV”) and next generation high bandwidth low latency IP network environments and by telecommunications and new-media companies. Evertz' products allow its customers to generate additional revenue while reducing costs through the more efficient signal routing, distribution, monitoring and management of content as well as the automation of previously manual processes. For additional information, visit [www.evertz.com](http://www.evertz.com)