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## **Evertz UHD and HDR solutions lead the industry at NAB 2017**

Evertz' expansive range of SDI and IP based solutions for UHD and HDR applications showcased at NAB 2017

BURLINGTON, ONTARIO, CANADA – March 31, 2017 – Evertz, the global leader in media and entertainment technology solutions, announces that at NAB 2017, it will be showcasing the industry's most comprehensive range of UHD and HDR solutions featuring both SDI and IP based technologies.

With a large global install base, Evertz offers the industry's most comprehensive Ultra High Definition (UHD) and High Dynamic Range (HDR) solution set. For applications from acquisition to production to playout, Evertz is the only manufacturer that offers complete solutions in Quad-link 3G-SDI, 12G-SDI, and IP, enabling UHD solutions for both new and existing facilities. Similar to UHD, HDR is quickly becoming a critical requirement for broadcasters as it provides a greater immersive experience for viewers. Among the highlights this year's NAB show, will be 12G-SDI based routers, conversion products and multiviewers, as well as more details on Evertz's 25GbE portfolio for uncompressed UHD over IP.

Also at NAB 2017, Evertz will be highlighting the new standard dynamic range (SDR) to HDR conversion functionality on its 7814UDX-4K product family of UHD/3G/HD Up/Down/Cross Converters. The 7814UDX-4K series has been an important tool in enabling UHD production. The addition of the HDR cross conversion feature as a software license is a major achievement. The 7814UDX-4k enables enormous operational benefits with its unique ability to convert between different SDR/HDR formats including SDR, HLG, SMPTE-2084 and S.Log3 as well as color space conversions including BT.709, BT.2020, and S.Gamut3. By utilizing advanced mathematical algorithms, Evertz enables the 7814UDX-4K to leverage its existing color correction and video processing capabilities in concert with the HDR conversion capabilities which greatly increase its overall functionality.

Evertz will be showcasing the latest additions to its EQX routing line, with its flexible I/O capabilities, which support Quad-link 3G SDI, 12G SDI and uncompressed IP, making it the ideal routing platform for UHD/HDR applications.

For NAB 2017 Evertz will be introducing its new 3067VIP series of SDI/10GbE multiviewers. For maximum flexibility, the 3067VIP series support Quad-link 3G-SDI UHD input signals with the ability to output UHD/60hz over HDMI, Quad-link 3G-SDI and 10GbE streaming interfaces. As part of the 3067VIP series of multiviewers, Evertz will also be showcasing its new 12G-SDI multiviewer the

3067VIP-12G-16x2 with support for HDR signal monitoring.

Evertz will be exhibiting its next generation UHD/HDR solutions at the 2017 NAB show, North Hall, N1503, from April 24-27, 2017

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**About Evertz**

Evertz Technologies Limited designs, manufactures and markets video and audio infrastructure solutions for the television, telecommunications and new-media industries. Evertz provides complete end-to-end solutions to content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital and high definition television (“HDTV”) and next generation high bandwidth low latency IP network environments and by telecommunications and new-media companies. Evertz’ products allow its customers to generate additional revenue while reducing costs through the more efficient signal routing, distribution, monitoring and management of content as well as the automation of previously manual processes. For additional information, visit [www.evertz.com](http://www.evertz.com)