



## PRESS RELEASE

# Deliver UHD with Evertz OvertureRT LIVE

**Las Vegas – April 15, 2016** – For NAB 2016, Evertz will be introducing its UHD integrated channel playout product, OvertureRT LIVE UHD (OVRT-LIVE-UHD). OVRT-LIVE-UHD has enabled customers to quickly launch UHD (4K) channels with High Dynamic Range (HDR). Evertz UHD with HDR provides the consumer with an immersive experience.

OVRT-LIVE-UHD is the complete UHD integrated channel playout engine. OVRT-LIVE-UHD supports all the elements of traditional master control video and audio transition, internal multichannel playout server, advanced audio processing, and advanced channel branding. For live programming, OVRT-LIVE-UHD supports quad-link 3G-SDI to switch sources into the engine. These sources can be mixed with internally stored content based on an automation playlist.

OVRT-LIVE-UHD, with both Mediator-X and OvertureRT Render-X, enable media companies to deliver UHD content with HDR to linear and non-linear platforms. Evertz delivers the complete UHD experience.

For more information, please visit our NAB Booth N1502 or the Evertz website [www.evertz.com/](http://www.evertz.com/)

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### **About Evertz**

Evertz Technologies Limited designs, manufactures and markets video and audio infrastructure solutions for the television, telecommunications and new-media industries. Evertz provides complete end-to-end solutions to content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital and high definition television ("HDTV") and next generation high bandwidth low latency IP network environments and by telecommunications and new-media companies. Evertz' products allow its customers to generate additional revenue while reducing costs through the more efficient signal routing, distribution, monitoring and management of content as well as the automation of previously manual processes. For additional information, visit [www.evertz.com](http://www.evertz.com)

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