

Press Release



For Immediate Release

Evertz' SDVN is Leading the IP Revolution at NAB

Las Vegas - March 24, 2014 - Evertz is leading the IP Revolution and will be showcasing its already deployed SDVN 10GE solution at NAB 2014. SDVN (Software Defined Video Networking) is an exciting new architecture developed around a 10Gbps Ethernet core, offering a flexible format agnostic infrastructure that easily supports 4K and 8K video.

Evertz broad range of SDVN products includes the EXE and IPX 10GE switch fabrics, the 3000REM top of rack video capture devices, the DreamCatcher 10GE enabled instant replay and the VIP10G multi-image display processor. SDVN is powered by MAGNUM, Evertz' award winning control system, which enables operators to use the same familiar work surfaces while taking advantage of video over IP.

Through its intelligent utilization of extreme bandwidth switching, the SDVN solution allows media organizations to harness the true potential of a 10GE /100GE IP-Ethernet network. Evertz' SDVN solution provides unprecedented scalability, highly efficient workflows, and a reduction in capital and operational costs.



For more information, please visit our NAB Booth N1503 or the Evertz website www.evertz.com/

About Evertz

Evertz Technologies Limited (TSX: ET) designs, manufactures and markets video and audio infrastructure solutions for the television, telecommunications and new-media industries. Evertz provides complete end-to-end solutions to content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital and high definition television ("HDTV") broadcast environments and by telecommunications and new-media companies. Evertz' products allow its customers to generate additional revenue while reducing costs through the more efficient signal routing, distribution, monitoring and management of content as well as the automation of previously manual processes. For additional information, visit <http://www.evertz.com>

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