



PRESS RELEASE

Television center Ostankino and Okno TV Purchases Evertz SDVN Solution

Russia – April 17, 2016 – Television center Ostankino and Okno TV are proud to announce the deployment of Evertz Software Defined Video Networking (SDVN) solution based on ASPEN (SMPTE RDD37:2016) open format in the form of EXE VSR-40 High Capacity IP Switch Fabric (up to 2304 x 10GE ports), 570IPG IP Media Gateways, MAGNUM SDVN and Evertz JPEG2000 technologies.

This new technology will allow Television center Ostankino to modernize and expand their communication hub of all the main channels of Russia that are housed in this center. Ostankino will also interconnect not only two main buildings in the TTC campus (studios, MCRs, Centralized Ingest, etc.) but all the other remote clients and customers in the Moscow region and the rest of Russia.



Okno TV, Russia's most prominent broadcast integrator is responsible for the design and installation of the SDVN solution, which is first of its kind in Eastern Europe.

“Evertz is well known and respected in Russia and most studios and broadcast channels in both of these buildings are already using their infrastructure,” said Vladimir Ignatov, Director of Technical Department of the entire complex. “It’s only natural that looking for a progressive and safe solution, we went with the proven leader in video over IP, a company with over 50 SDVN installs all over the world. We plan to start using the ASPEN format immediately for the upcoming Rio Olympic Games and will continue to expand our complex with more SDVN products in forthcoming years.”

Television center Ostankino is one of the biggest broadcasting centers in the world. Modern equipment from the world’s leading producers and qualified specialists provide a technological platform for the creation and expansion of content by Russian’s leading telecom and radio companies. Television center Ostankino includes studios, over-the-air and assembly equipment rooms, complexes for making decorations and maintenance of production processes.

More than 15 thousand people attend television center daily. «Channel One», «NTV», «NTV Pus» «Match TV», «Public television of Russia», «Carousel», television companies «VID», «Red square », «AMIK», «Red Media», «Shopping Live», «State tele- and radio fund» and dozens of media companies are the constant partners and clients of the television center. In their disposal they have more than 40 studios with an area from 60 to 1000 square meters, an assembling and sound equipment room, outside-broadcast complex and more.

Okno-TV is a leading system integrator in Russia, a leader in the field of technical equipment of television complexes. Founded in 1991 year, Okno-TV is the largest player in Russia in the construction and modernization of TV channels. Okno-TV regularly deploys the newest technologies. It is through this company customers receive cutting-edge TV complexes which do not require upgrades for many years.

For more information, please visit our NAB Booth N1502 or the Evertz website www.evertz.com/

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About Evertz

Evertz Technologies Limited designs, manufactures and markets video and audio infrastructure solutions for the television, telecommunications and new-media industries. Evertz provides complete end-to-end solutions to content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital and high definition television (“HDTV”) and next generation high bandwidth low latency IP network environments and by telecommunications and new-media companies. Evertz’ products allow its customers to generate additional revenue while reducing costs through the more efficient signal routing, distribution, monitoring and management of content as well as the automation of previously manual processes. For additional information, visit www.evertz.com

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