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FOR IMMEDIATE RELEASE



Evertz Launches Cloud Based Software as a Service (SaaS) Platform --- EVERTZ.iO

April 3, 2019 – Las Vegas, Nevada - Evertz Microsystems, the global leader in media and entertainment technology solutions, announces its entry into the cloud based Software as a Service (SaaS) market with the official launch of EVERTZ.iO.

EVERTZ.iO is a collection of on-demand and “pay-as-you-go” cloud native services for broadcast media customers. Designed as a cloud native and proper multi-tenant SaaS platform that utilizes a serverless architecture, EVERTZ.iO uses a modern toolset to deliver the agility, scalability and flexibility demanded by enterprise class media companies.

EVERTZ.iO provides a flexible transaction based commercial model, offering customers a reduced infrastructure footprint while retaining the ability to deal with constantly varying media workloads. EVERTZ.iO is deployed globally with footprints in key geographic regions to deliver a high-availability and cost effective media processing platform.

At NAB 2019, Evertz will be demonstrating EVERTZ.iO SaaS services for browse generation, technical metadata generation, content moderation, audio transcription, scene detection and text detection applications. Evertz will also preview an exciting new partnership with Interra Systems Baton products that delivers SaaS based AUTO QC services.

For more information please visit www.evertz.io or come and see us at NAB 2019 in Las Vegas, NV #N1503



About Evertz:

Evertz Technologies Limited designs, manufactures and markets video and audio infrastructure solutions for the television, telecommunications and new-media industries. Evertz provides complete end-to-end solutions to content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital, ultra high definition (UHD) and next generation high bandwidth low-latency IP network environments. Evertz' solutions enable its customers to generate additional revenue while reducing costs through the more efficient signal routing, distribution, monitoring and management of content as well as the automation of previously manual processes. For additional information, visit www.evertz.com.